

VERGEZ AVD SOLUTIONS :  
IP TV LOEWE AT THE CASTLE OF MONTCAUD, FRANCE

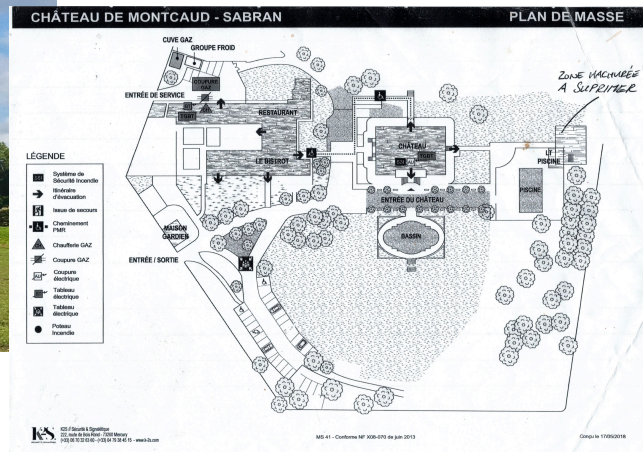
Located between Avignon and Nîmes, the prestigious Hotel Castle of Montcaud will reopen this summer. After several years of closure and several months of renovation, this luxury hotel and restaurant will soon welcome customers again. Experienced in international luxury hotels, the new General Manager, Rolf Bertschi has clearly identified the assets of the property combining luxury and refinement, quite unique in this region of France.

« Montcaud Castle welcomed ideas from VERGEZ AVD SOLUTIONS for the equipment of its restaurants, meeting rooms, guest rooms and suites. Our customer wanted High Tech equipment, which would bring simple yet luxurious solutions for the guests. Logically, we recommended the TV screens from the German company LOEWE with the new integrated IPTV solutions. For this first deployment in France, VERGEZ AVD Solutions also partnered with TELEVES for the network and the IPTV streamer. The network of the hotel combines optical fiber and Ethernet to allow the transport of signals between the various building of the property and the LOEWE TV sets” explains Cyril Vergez, Commercial Director, VERGEZ AVD SOLUTIONS.

“The immediate benefits for the hotel range from the usual mode hotel applications, the centralized management of contents and services associated with IP broadcasting within a digital network. Each Loewe screen has its own IP address. Whenever the customer is switching channels, the response is so fast: the favorite programs is on, in HD quality “ still explains Cyril Vergez, Commercial Director, VERGEZ AVD SOLUTIONS.

Montcaud combines comfort and curated elegance. Gastronomy for high expectations is also part of the offer along with “A la Carte” services. The sound quality must be part of the dining experience. “We implemented the HEOS system by Denon. Music can be broadcasted from several sources such as Internet radio, local storage like on USB key or a specialized streaming server like Deezer Pro. The devices are linked through the hotel WiFi so no connecting cables are necessary. The HEOS system broadcasts single or different contents in several zones. Sound levels can be monitored with a simple application on a tablet. The sound quality and compression coupled with selected speakers for Montcaud contribute to an exceptional and elegant sound ambiance “ continues Cyril Vergez, Commercial Director, VERGEZ AVD SOLUTIONS.

VERGEZ AVD SOLUTIONS translated the general philosophy of the hotel and was able to implement the audio/ video solutions and equipment in harmony with the castle. Customers coming to such resorts have high expectations. They will not be disappointed. With centennial trees making the park a real paradise, Montcaud Castle is really the peaceful and happy address in Provence, France. It is a reference for hedonists who appreciate exceptional cuisine and curated elegance, with a « luxury-simplicity » touch.



#### About the Castle of Montcaud.

The Castle of Montcaud will reopen on July 20 after several months of renovation. The transformation includes the modification of guest rooms and bathrooms, with more contemporary furniture and decoration. The adjoining building will also offer on its first floor guest rooms, available all year long. On the ground floor, two restaurants can be found: a “bistro” for local customers and a gastronomy restaurant. Plans also include the construction of a Spa and the relocation of the pool.

More information on: [www.chateaudemontcaud.com](http://www.chateaudemontcaud.com)

#### About VERGEZ AVD SOLUTIONS

Established in 1972 in Saint Médard en Jalles (33 - France), Vergez AVD SOLUTIONS is specialized in the sector of hospitality and collectivities. The portfolio of the company includes several audio, video and digital projects for various international hotel brands. VERGEZ AVD SOLUTIONS works closely and distributes leading AVD manufacturers in the sector such as Loewe et Sony® with IP TV solutions for hotels.

More information on: [www.vergez.fr](http://www.vergez.fr)

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